



Explore the features of Acuity presented throughout this brochure. Then request more information by visiting

AcuityForSchool.com/Achieve/Lynne_Steele

and complete the online form by August 14, 2009 to receive a **\$15 Amazon® Gift Card**.

Void where prohibited. One online form and entry per person. Entrants must complete online form to request additional information about Acuity by August 14, 2009, at 5:00 p.m. PST in order to be considered eligible to receive the \$15 Amazon Gift Card. This offer is valid through August 14, 2009, or while supplies last. Offer is valid for school and district administrators, and the intended recipient only.

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Discover Potential. Create Achievement.

The all-in-one Acuity™ award-winning InFormative Assessment™ solution helps educators target instruction and boost achievement for all students.



Discover Potential: Developed using a strong foundation of research from the assessment professionals at CTB/McGraw-Hill, Acuity helps you ensure that student learning is progressing relative to your curriculum and achievement goals.

Create Achievement: Acuity is an all-in-one system that seamlessly integrates assessments, reports, instructional resources, item banks and item authoring—all designed to improve student achievement.



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Assessments provide a real-time look at student performance.

Predictive: Acuity Predictive Assessments indicate student performance relative to state NCLB exams and help educators by:

- Giving teachers resources to help implement instructional strategies that focus on important content areas and impact student achievement.
- Measuring student progress longitudinally, that is, within and across grades.

Diagnostic: Acuity Diagnostic Assessments uncover student understanding relative to key state content standards and support teachers by:

- Delivering immediate feedback in the form of easy-to-use reports that guide classroom instruction.
- Identifying student strengths and areas of instructional need relative to important skills and state standards.

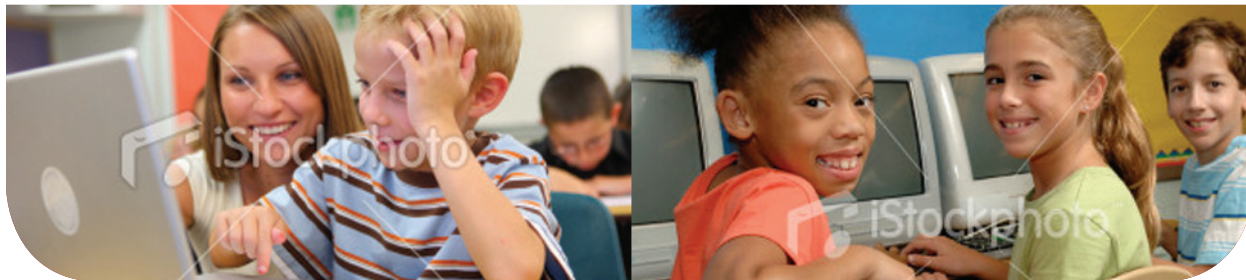
Together these technology-enhanced assessment tools empower teachers, providing them with a robust solution to improve student achievement and meet end-of-year goals. Acuity can be administered in a variety of formats—online, paper-and-pencil, and using student response devices, or clickers.



Reports capture information for targeted instruction.

Acuity Reports provide easy-to-use, actionable information that helps teachers immediately target classroom instruction for all students by:

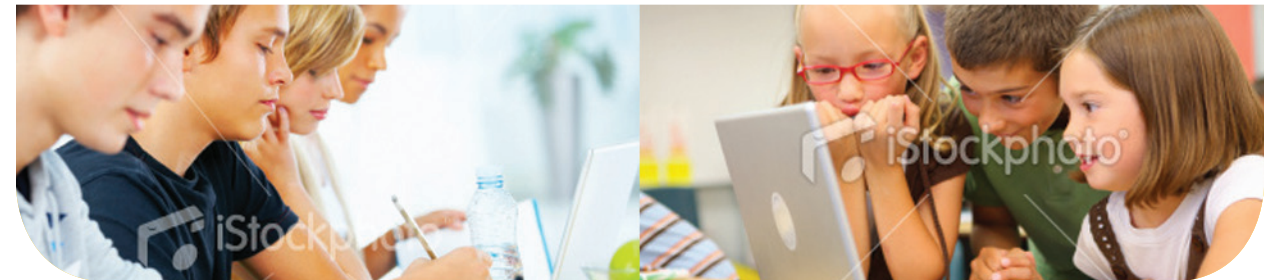
- Outlining and monitoring student progress relative to state standards and exams. Teachers can then identify intervention opportunities and implement the necessary instruction to move students toward year-end goals.
- Incorporating easy-to-understand formats that include graphs, charts, and tables, making Acuity Reports ideal communication tools to use with students and parents.
- Accessing information that is available for multiple subgroups, which provides a comprehensive view of student, class, school, and district performance.
- Providing the in-depth analysis needed to identify specific areas for improvement, enabling focused instruction in those areas.
- Determining student performance compared to other students in the school and district, and relative to state standards.



Instructional Resources are based on state standards.

Engaging Instructional Resources aligned to state standards can be assigned based on individual and/or classroom assessment results to provide targeted, differentiated instruction in key areas. Instructional Resources help educators by:

- Providing personalized practice and interactive activities in key areas, while also delivering intervention resources in time to meet critical year-end goals.
- Delivering self-paced items, which are available through an intuitive online interface.
- Implementing continued, guided support and practice coupled with ongoing assessment of every student.



Item Banks and Item Authoring provide unique customization features.

Acuity features an extensive, built-in Item Bank to provide educators with the ability to create their own customized assessments, or educators can author items using the Item Authoring tool. These powerful features:

- Allow teachers to track student proficiency relative to state standards and identify students who need additional instructional assistance.
- Provide a critical element to moving every student forward, with an Item Bank that contains more than 20,000 questions aligned to state standards.
- Enable convenient sharing with other educators in the same school or district.



Management Tools help administrators improve student outcomes.

Acuity provides an easy-to-use system for managing students and the data-driven instruction needed to improve student achievement by:

- Providing administrators with the tools to keep student data in sync with highly transient student populations.
- Delivering tools that help educators conveniently and flexibly assess students in time to make a difference.
- Enabling administrators to customize the features available to each user in the district.

