



REPORT

Justin is a star student who demonstrates success in the classroom, but his teachers want to identify areas of need for additional instruction or enrichment. Acuity Reports outline student performance results in actionable formats that help educators deliver on the promise of individualized student instruction.



Request more information about Acuity by completing the online form at:
<AcuityForSchool.com/Star/#FirstName_LastName>

Acuity is an award-winning, integrated system of assessments, reports, instructional resources, item banks, and item authoring— all designed to improve student achievement. Built using a strong foundation of research from the assessment professionals at CTB/McGraw-Hill, Acuity helps you ensure that student learning is progressing relative to your curriculum and achievement goals.

Request more information by August 14, 2009 and receive a star paperweight.



Help Your Students Be **STAR ACHIEVERS** with Acuity

Inform instruction and boost achievement with the right tools. The Acuity™ award-winning Informative Assessment™ system delivers an all-in-one solution to guide classroom teaching and engage students. Developed by CTB/McGraw-Hill, *Acuity helps you* target instruction and ensure your students are star achievers.

Reading/Language Arts, Math, and Science for Grades 3–8
Algebra for Grades 6–12



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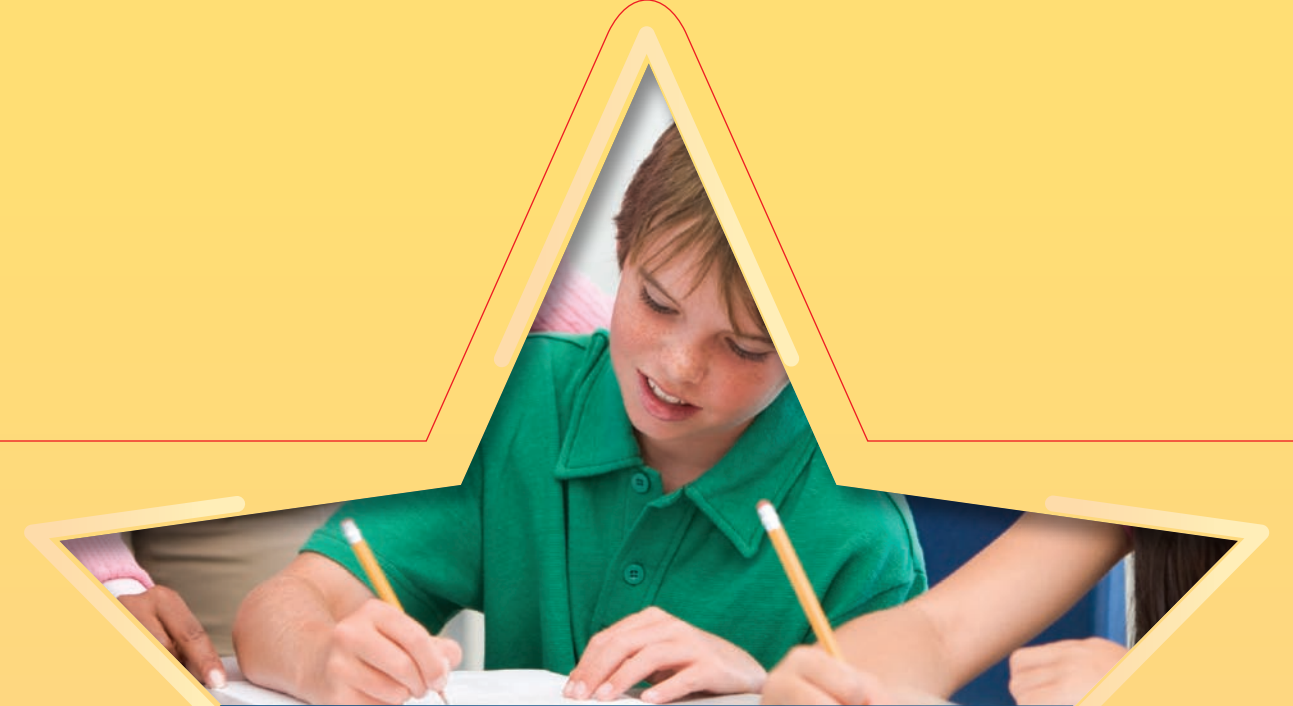


Void where prohibited. One online form and entry per person. Entrants must complete online form to request additional information about Acuity by August 14, 2009, at 5:00 p.m. PST in order to be considered eligible to receive the star paperweight. This offer is valid through August 14, 2009, or while supplies last. Offer is valid for school and district administrators, and the intended recipient only.
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TARGET INSTRUCTION

Alisa's teachers need real-time access to her progress data to understand her strengths and areas of instructional need. Acuity Diagnostic Assessments and related reports allow teachers to individualize instruction and keep students moving forward. Student response devices are integrated with Acuity so teachers get immediate access to student results.



PREDICT

Robert is working hard and seems to be progressing, but his teachers want to make sure he is also tracking toward success on the state NCLB exam. Acuity Predictive Assessments are designed to help educators forecast student performance relative to important end-of-year goals—in time to make a difference.



INSTRUCT

Some students, like **Adam**, may need extra practice and guidance to become successful learners. Acuity helps by delivering engaging Instructional Resources that are aligned to student assessment results, helping teachers reinforce important skills and standards—so all students achieve success.



REINFORCE

Like all students, **Keysha** needs targeted instruction to ensure her achievement. Because Acuity includes robust Item Banks and Item Authoring tools—aligned to state standards and student assessment results—Keysha's teachers have the tools they need to measure her progress on an ongoing basis relative to important class, school, and district goals.